# ACTIVITY 7: ABERCROMBIE \& FITCH ${ }^{\circledR}$ 

## New Skills Reinforced:

In this activity, you will practice how to: 1. format cells as numbers.

## Activity Overview:

Abercrombie \& Fitch ${ }^{\circledR}$ is one of the most successful specialty clothing retailers in the world. Their casual, classic, and All-American lifestyle brand of clothing is synonymous with. quality. Their target audience is high school and college students across the globe. They purchase their products from quality manufacturers and then sell to consumers at a huge markup.

The following activity illustrates how spreadsheets can be used by a retail clothing store to list the cost of merchandise (unit cost) and its selling price.

## Instructions:

1. Create a NEW spreadsheet.

Note: Unless otherwise stated, the font should be set to Arial, the font size to 10 point.
2. Type the data as shown.
3. Bold cell $A 2$ and change the font size to 14 point.
4. Bold cells A3, A9, and A20.
5. Bold rows 6 and 7 .
6. Format the width of column $A$ to 14.0 and left align.
7. Format the width of column B to 14.0 and center align.
8. Format the width of columns $C$ and $D$ to 20.0 and left align.
9. Format the width of columns E and $F$ to 9.0 and center align.

10. Select column $B$ and format it as numbers displaying 0 decimal places.
11. Select columns $E$ and $F$ and format them as numbers displaying 2 decimal places.
12. Carefully proofread your work for accuracy.
13. Save the spreadsheet as ABERCROMBIE \& FITCH.
14. Analyze the changes made to the data in the spreadsheet.
15. Set the Print Area to include all cells containing data in the spreadsheet.
16. Print Preview and adjust the Page Setup so that the spreadsheet fits on one page.
17. Print a copy of the spreadsheet if required by your instructor.

|  | A | B | C | D | E | F |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Activity 7 Student Name |  |  |  |  |  |
| 2 | ABERCROMBIE \& FITCH |  |  |  |  |  |
| 3 | Markup Schedule November 2005 |  |  |  |  |  |
| 4 |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |
| 6 |  | ITEM |  |  | UNIT | SELLING |
| 7 |  | NUMBER | ITEM | STYLE | COST | PRICE |
| 8 |  |  | . . . | . |  |  |
| 9 | Men's wear | 66147091 | Polo | Salmon Lake | 15 | 34.5 |
| 10 | - •. | 68047979 | Henleys | Caroga Lake | 20 | 39.5 |
| 11 |  | 67252066 | Tees Short Sleeve Logo | Mount Colden | 10 | 19.5 |
| 12 |  | 68046404 | Fleece | Roaring Brook | 20 | 39.5 |
| 13 |  | 73012342 | Denim Jacket | Bull Point | 60 | 79.5 |
| 14 |  | 65014099 | Sweater | Ridge Trail | 20 | 39.5 |
| 15 |  | 72024865 | Jeans | Kilburn low rise boot | 20 | 39.5 |
| 16 |  | 71032968 | Classic Pants | Woodfalls cargo | 25 | 44.5 |
| 17 |  | 70033081 | Shorts | Bradshaw cargo | 20 | 39.5 |
| 18 |  |  |  |  |  |  |
| 19 |  |  |  |  |  |  |
| 20 | Women's wear | 97170590 | Message Tees | Beauty and Brains | 6 | 15.5 |
| 21 |  | 81367542 | Tanks/Camis | Cecilia | 5 | 12.5 |
| 22 |  | 81373714 | Knits | Danielle | 15 | 24.5 |
| 23 |  | 82050120 | Pullover Fleece | Kylie velvet | 20 | 39.5 |
| 24 |  | 82048637 | Track Jackets | Jaime | 40 | 59.5 |
| 25 |  | 80042350 | Sweaters | Alyssa | 30 | 49.5 |
| 26 |  | 90014006 | Denim Jackets | Tori | 65 | 89.5 |
| 27 |  | 90014048 | Outerwear | Heather | 75 | 128 |
| 28 |  | 86045021 | Jeans | Ashley super flare | 20 | 39.5 |
| 29 |  | 85094002 | Active Pants | Jane stitch | 15 | 34.5 |
| 30 |  | 88033853 | Denim Skirts | Cynthia | 28 | 54.5 |

Soure: http://www.abercrombie.com/anf/lifestyles/html/homepage.html

