Project: FOBO

So, you have learned about common forms of business ownership (FOBO). You have also learned about business franchises. Now, you will use your FOBO Guided Notes and FOBO slide notes to complete a FOBO research project which you will create a poster and present to class.

1. **Select 4 real world FOBOs to research.**
2. Find one picture of each of the businesses (or a picture that would represent that business). You should have a total of four (4) pictures. Don’t use the ones in the powerpoints!!
3. Label all four pictures with text indicating the type of business it is (Sole Proprietorship, Partnership, Corporation, & Business Franchise).
4. 2 facts of the form of ownership (Example: Partnerships contain 2 or more people)
5. 4 advantages and 4 disadvantages of the FOBO (cannot be the same as the facts above)
6. 2 Facts about your chosen business for the FOBO (example: McDonalds sells over 20 million orders of fries per year) Do not use McDonalds or any one in the powerpoint,
7. Please do not copy and paste. Please adjust the font size if needed. Please adjust the pictures size to a small size
8. Please check for spelling and grammar errors -5 per error.
9. Please save as IBT-7 FOBO Project First name Last name.PDF (Please save as an PDF!! )
10. Put business name under the title in ALL THE BOXES.
11. Search the entire for yourself. Do not ask me!

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| --- | --- | --- |
|  | Fact 1 – about the type of ownership | Fact 2 – about the type of ownership |
| Sole Proprietorship |  |  |
| Partnerships |  |  |
| Corporation |  |  |
| Franchise |  |  |

|  |  |  |
| --- | --- | --- |
| Different from Facts Above | Advantages | Disadvantages |
| Sole Proprietorship |  |  |
| Partnerships |  |  |
| Corporation |  |  |
| Franchise |  |  |

|  |  |  |
| --- | --- | --- |
|  | Businesses  Logo  & Website Link | Business Stock Symbol  and Price per Stock (Nasdaq.com)  NYSE: |
| Sole Proprietorship |  |  |
| Partnerships |  |  |
| Corporation |  |  |
| Franchise |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| Write Chosen Businesses Below Business Type | Trademark Symbol/Logo | Fact 1 – About the actual business | Fact 2 – about the actual business |
| Sole Proprietorship |  |  |  |
| Partnerships |  |  |  |
| Corporation |  |  |  |
| Franchise |  |  |  |